



Martin Wright

Business Director of Equipolymers BV

Martin Wright is Business Director of Equipolymers BV, a joint venture between The Dow Chemical Company (Dow) and Petrochemical Industry Corporation, Kuwait. He is based in Horgen, Switzerland.

Wright joined Dow in Horgen in 1985 as a TS&D Engineer in the Latex business. After a period in HR as training manager for Switzerland he became Economic Evaluator in Performance Products. This led to management roles in Latex as Product manager in Horgen, then European Marketing manager in Tessenderloo, Belgium from 1990 to 1992. He then returned to Horgen in the Strategic Planning group as VBM leader for Europe. Projects in Schkopau included Polypropylene, and when the business was formed in 1997 he joined PP as Business Analyst. In 2000 Wright moved to Midland to work in Corporate Strategic Planning, mainly on the newly acquired Carbide businesses. In 2002 he returned to Horgen as Product Manager in PET, and after working on the sale of 50% of the business to PIC, joined the Equipolymers JV on secondment from Dow in the same role. He became Business Director in July 2006.

Wright previously worked for Pirelli in the UK and Italy, and studied Polymer Science at Manchester University, UK.